IN THE CLAIMS

The following listing of claims replaces all prior versions and listings of claims in the present application.

1. (Currently Amended) An image heating apparatus comprising:

a rotatable heat-producing medium that produces heat by action of magnetic flux;

a magnetic flux generator positioned proximate to a first peripheral surface of said heat-producing medium and generates magnetic flux that acts upon said heat-producing medium:

a magnetic flux adjuster that is rotatably positioned proximate to a second peripheral surface of said heat-producing medium, and has a paper passage area magnetic flux adjustment unit that adjusts magnetic flux acting upon a paper passage area of said heat-producing medium, and a paper non-passage area magnetic flux adjustment unit, with a different rotational phase from said paper passage area magnetic flux adjustment unit, that adjusts magnetic flux acting upon a paper non-passage area of said heat-producing medium, said magnetic flux adjuster continuously rotating throughout a fixing operation for each sheet of recording paper; and

a synchronization controller that controls, for each sheet of recording paper, a timing of magnetic flux generation by said magnetic flux generator in synchronization with rotational phases of the magnetic flux adjustment units of said magnetic flux adjuster.

- (Previously Presented) The image heating apparatus according to claim 1, wherein a rotational speed of said magnetic flux adjuster is different from a rotational speed of said heat-producing medium.
- 3. (Previously Presented) The image heating apparatus according to claim 1, wherein said magnetic flux adjuster rotates an integral number of times while a predetermined part of said heat-producing medium passes through an area opposite said magnetic flux generator.
- 4. (Previously Presented) The image heating apparatus according to claim 1, wherein a direction of rotation of said magnetic flux adjuster is opposite to a direction of rotation of said heat-producing medium.
- 5. (Previously Presented) The image heating apparatus according to claim 1, wherein a downstream end of an area of said magnetic flux adjuster opposite said magnetic flux generator rotates at a speed greater than or equal to the speed of movement up to an upstream end on an opposite side while an arbitrary part of said heat-producing medium enters and passes through an area opposite said magnetic flux generator.
- 6. (Previously Presented) The image heating apparatus according to claim 1, wherein said magnetic flux adjuster has a configuration in which said paper passage area magnetic flux adjustment unit and said paper non-passage area magnetic flux adjustment unit are provided on a peripheral surface of a cylindrical body.

(Previously Presented) The image heating apparatus according to claim 6,
 wherein a plurality of said paper non-passage area magnetic flux adjustment units are

located alternately in a circumferential direction of a center part and both end parts of a

surface of said magnetic flux adjuster.

8. (Previously Presented) The image heating apparatus according to claim 6,

wherein an upstream end of said paper non-passage area magnetic flux adjustment unit is

positioned in a center part of said magnetic flux adjuster and downstream ends of said

paper non-passage area magnetic flux adjustment unit are positioned at both ends of said

magnetic flux adjuster.

9. (Previously Presented) The image heating apparatus according to claim 8,

wherein a plurality of said paper non-passage area magnetic flux adjustment units are

located alternately in a circumferential direction of a surface of said magnetic flux

adjuster.

10. (Canceled)

11. (Canceled)

12. (Previously Presented) An image heating apparatus comprising:

a rotatable heat-producing medium that produces heat by action of magnetic flux;

a magnetic flux generator that is positioned proximate to a first peripheral surface of said heat-producing medium and generates magnetic flux that acts upon said heatproducing medium;

a temperature controller that controls said magnetic flux generator and maintains a temperature of a surface of said heat-producing medium at a predetermined temperature; and

a calorific value distribution adjuster that selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium;

wherein said calorific value distribution adjuster has an electrical conductor opposite said magnetic flux generator.

13. (Previously Presented) An image heating apparatus comprising:

a rotatable heat-producing medium that produces heat by action of magnetic flux; a magnetic flux generator that is positioned proximate to a first peripheral surface of said heat-producing medium and generates magnetic flux that acts upon said heatproducing medium;

a temperature controller that controls said magnetic flux generator and maintains a temperature of a surface of said heat-producing medium at a predetermined temperature; and

a calorific value distribution adjuster that selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium;

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wherein said calorific value distribution adjuster includes a suppression member that is linked to magnetic flux generated by said magnetic flux generator.

14. (Previously Presented) An image forming apparatus comprising: the image heating apparatus according to claim 1:

a first temperature sensor that detects a temperature of a paper passage area of said heat-producing medium and sends a heat-producing medium paper passage area detected temperature signal to said synchronization controller; and

a second temperature sensor that detects a temperature of a paper non-passage area of said heat-producing medium and sends a heat-producing medium paper non-passage area detected temperature signal to said synchronization controller;

wherein said synchronization controller controls a timing of magnetic flux generation by said magnetic flux generator in synchronization with respective rotational phases of the magnetic flux adjustment units of said magnetic flux adjuster based on a detected temperature signal from said second temperature sensor.

15. (Currently Amended) An image forming apparatus comprising:
the an image heating apparatus according to claim 11; comprising:

a rotatable heat-producing medium that produces heat by action of magnetic flux:

a magnetic flux generator that is positioned proximate to a first peripheral surface of said heat-producing medium and generates magnetic flux that acts upon said heat-producing medium;

a temperature controller that controls said magnetic flux generator and maintains a temperature of a surface of said heat-producing medium at a predetermined temperature; and

a calorific value distribution adjuster that selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium;

wherein said calorific value distribution adjuster has a magnetic body opposite said magnetic flux generator;

a first temperature sensor that detects a temperature of a paper passage area of said heat-producing medium and sends a heat-producing medium paper passage area detected temperature signal to said temperature controller; and

a second temperature sensor that detects a temperature of a paper non-passage area of said heat-producing medium and sends a heat-producing medium paper non-passage area detected temperature signal to said temperature controller;

wherein said calorific value distribution adjuster selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium based on a detected temperature signal from said second temperature sensor.

16. (Currently Amended) An image forming apparatus comprising: the an image heating apparatus according to claim 11; comprising:

a rotatable heat-producing medium that produces heat by action of magnetic flux;

a magnetic flux generator that is positioned proximate to a first peripheral surface of said heat-producing medium and generates magnetic flux that acts upon said heat-producing medium;

a temperature controller that controls said magnetic flux generator and maintains a temperature of a surface of said heat-producing medium at a predetermined temperature; and

a calorific value distribution adjuster that selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium;

wherein said calorific value distribution adjuster has a magnetic body opposite said magnetic flux generator;

a rotatable pressure member that applies pressure to said heat-producing medium;

a first pressure member temperature sensor that detects a temperature of a paper passage area of said pressure member and sends a pressure member paper passage area detected temperature signal to said temperature controller; and

a second pressure member temperature sensor that detects a temperature of a paper non-passage area of said pressure member and sends a pressure member paper nonpassage area detected temperature signal to said temperature controller;

wherein said calorific value distribution adjuster selectively adjusts a magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium based on a detected temperature signal from said second pressure temperature sensor.

- 17. (Currently Amended) An image heating apparatus comprising:
- a rotatable heat-producing element configured to produce heat by action of a magnetic flux;
- a magnetic flux generator positioned proximate to a first peripheral portion of said heat-producing element and configured to generate magnetic flux that acts upon said heat-producing element;
- a rotatable magnetic flux adjuster that is positioned proximate to a second peripheral portion of said heat-producing element, and has a recording medium passage area magnetic flux adjustment unit that adjusts the magnetic flux acting upon a recording medium passage area of said heat-producing element, and a recording medium non-passage area magnetic flux adjustment unit having a different rotational phase from said recording medium passage area magnetic flux adjustment unit, that adjusts a magnetic flux acting on a recording medium non-passage area of said heat-producing medium, said rotatable magnetic flux adjuster continuously rotating throughout a fixing operation for each sheet of recording paper; and
- a synchronization controller that controls, for each sheet of recording paper, a timing of magnetic flux generation by said magnetic flux generator in synchronization with rotational phases of the magnetic flux adjustment units of said magnetic flux adjuster.
- 18. (Previously Presented) The image heating apparatus according to claim 17, wherein said recording medium passage area magnetic flux adjustment unit and said

recording medium non-passage area magnetic flux adjustment unit comprise peripheral surfaces of a cylindrical body.

- 19. (Previously Presented) The image heating apparatus according to claim 17, further comprising at least one temperature sensor positioned to detect a temperature of a recording medium passage area of said heat-producing element, wherein said synchronization controller controls a timing of magnetic flux generation by said magnetic flux generator in synchronization with respective rotational phases of the magnetic flux adjustment units of said magnetic flux adjustor based on a temperature detected by said at least one temperature sensor.
- 20. (Previously Presented) The image heating apparatus according to claim 17, wherein a direction of rotation of said magnetic flux adjuster is opposite to a direction of rotation of said heat-producing element.
 - 21. (Previously Presented) An image forming apparatus comprising: the image heating apparatus according to claim 12:
- a first temperature sensor that detects a temperature of a paper passage area of said heat-producing medium and sends a heat-producing medium paper passage area detected temperature signal to said temperature controller; and
- a second temperature sensor that detects a temperature of a paper non-passage area of said heat-producing medium and sends a heat-producing medium paper non-passage area detected temperature signal to said temperature controller;

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wherein said calorific value distribution adjuster selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium based on a detected temperature signal from said second temperature sensor.

22. (Previously Presented) An image forming apparatus comprising:

the image heating apparatus according to claim 13;

a first temperature sensor that detects a temperature of a paper passage area of said heat-producing medium and sends a heat-producing medium paper passage area detected temperature signal to said temperature controller; and

a second temperature sensor that detects a temperature of a paper non-passage area of said heat-producing medium and sends a heat-producing medium paper nonpassage area detected temperature signal to said temperature controller;

wherein said calorific value distribution adjuster selectively adjusts magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium based on a detected temperature signal from said second temperature sensor.

23. (Previously Presented) An image forming apparatus comprising:

the image heating apparatus according to claim 12;

a rotatable pressure member that applies pressure to said heat-producing medium;

a first pressure member temperature sensor that detects a temperature of a paper passage area of said pressure member and sends a pressure member paper passage area detected temperature signal to said temperature controller; and

a second pressure member temperature sensor that detects a temperature of a paper non-passage area of said pressure member and sends a pressure member paper nonpassage area detected temperature signal to said temperature controller;

wherein said calorific value distribution adjuster selectively adjusts a magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium based on a detected temperature signal from said second pressure temperature sensor.

24. (Previously Presented) An image forming apparatus comprising:

the image heating apparatus according to claim 13;

a rotatable pressure member that applies pressure to said heat-producing medium;

a first pressure member temperature sensor that detects a temperature of a paper passage area of said pressure member and sends a pressure member paper passage area detected temperature signal to said temperature controller; and

a second pressure member temperature sensor that detects a temperature of a paper non-passage area of said pressure member and sends a pressure member paper nonpassage area detected temperature signal to said temperature controller;

wherein said calorific value distribution adjuster selectively adjusts a magnetic flux acting upon a predetermined area of said heat-producing medium and equalizes a calorific value distribution of said heat-producing medium based on a detected temperature signal from said second pressure temperature sensor.

25. (Canceled)

- 26. (Previously Presented) The image heating apparatus according to claim 12, the rotatable heat producing medium comprising a ring-shaped or belt-shaped member.
- 27. (Previously Presented) The image heating apparatus according to claim 13, the rotatable heat producing medium comprising a ring-shaped or belt-shaped member.